





February 15, 2006

Dear Body Shop Manager,

Alloy Wheel Repair Specialists (AWRS) is delighted to introduce ourselves to your organization.

AWRS is the largest world wide provider of mobile wheel repair services. Our mission is to provide a quality product at a competitive price. We provide our services at your location in specially designed mobile trucks and trailers outfitted with state-of-the-art tooling to repair, recondition or refinish painted, polished or machined alloy wheels. At present, we are servicing over 7,500 auto dealers and body shop accounts in the United States and Canada. Last month we collectively repaired over 35,000 wheels.

Based on our experience, we feel strongly that your company could generate substantial savings by repairing rather than replacing non-structurally damaged wheels. AWRS can provide an inexpensive repair solution.

We welcome the opportunity to partner with you in developing a relationship that will generate additional profits, and maximize customer satisfaction by demonstrating our safe, reliable and economical wheel repair methods.

Sincerely,



## Table of Contents

<b>ABOUT AWRS.....</b>	<b>4</b>
<b>AWRS SERVICES .....</b>	<b>5</b>
<b>AWRS FEATURES.....</b>	<b>6</b>
<b>PROFIT CENTER POTENTIAL.....</b>	<b>7</b>
<b>AWRS LOCATIONS .....</b>	<b>8</b>
<b>AWRS WARRANTY .....</b>	<b>9</b>



## **About AWRS**

After a successful business run of 15 years in the paint protection industry, Tom Morris became aware of a very small but rapidly growing trend in on-site repair of alloy wheels. This was different than the conventional method of sending them to be repaired by a machine shop. He realized that if he could find a way to professionally repair the damage at the customer's location, he could beat the big machine shops at their own game. He developed a method to make these repairs utilizing specific tools and a Mobile Reconditioning Facility.

In 2000, Tom Morris founded Alloy Wheel Repair Specialists and began offering licenses for this business opportunity. He then formed Wheel Repair Solutions International, Inc. to begin franchising this concept. Today, WRSI's technology has evolved to include equipment to straighten bent wheels and to repair machined alloy wheels.

Please visit our website at [www.mobilewheelrepair.com](http://www.mobilewheelrepair.com) for a complete overview of AWRS, our services and locations.

## AWRS Services

### Painted Aluminum Wheels:

- Curb Damaged
- Cuts, Gouges, Scratches
- Scrapes or Scuffs
- Failing Clear Coat
- Out of Round
- Like New



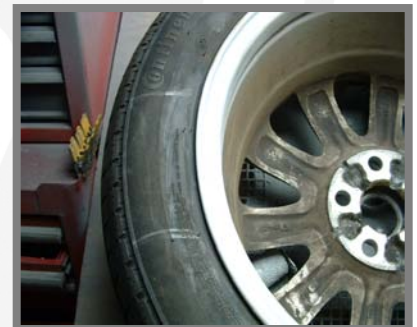
### Aluminum Machined Wheels

- Curb Damaged
- Cuts, Gouges, Scratches
- Scrapes or Scuffs
- Failing Clear Coat
- Bent Bends
- Out of Round
- \*90% Like New



### Aluminum Polished Wheels

- Curb Damaged
- Cuts, Gouges, Scratches
- Scrapes or Scuffs
- Failing Clear Coat
- Bent Bends
- Out of Round
- \*95% Plus Like New



### Additional Services

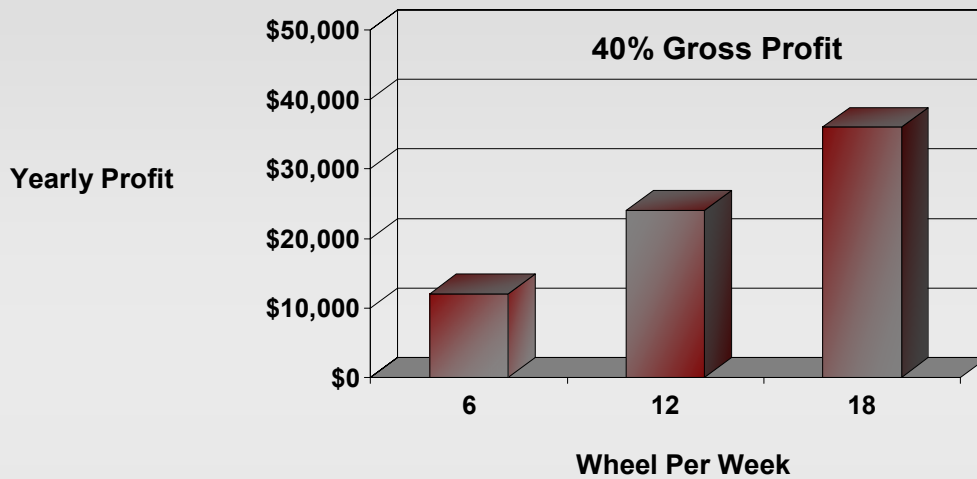
- Wheel Straightening
- Wheel Replacement
- Chrome Wheel Exchange

## AWRS Features

- Nationwide Coverage
- Servicing 7,500 Dealerships
- Servicing 2,000 Body Shops and Tire Stores
- Repair 35,000 Wheels per month
- On-Site Wheel Repair
- No Down Time
- Same Day or Next Day Service
- Certified Technicians
- Competitive Pricing
- AWRS Warranty



## Profit Center Potential

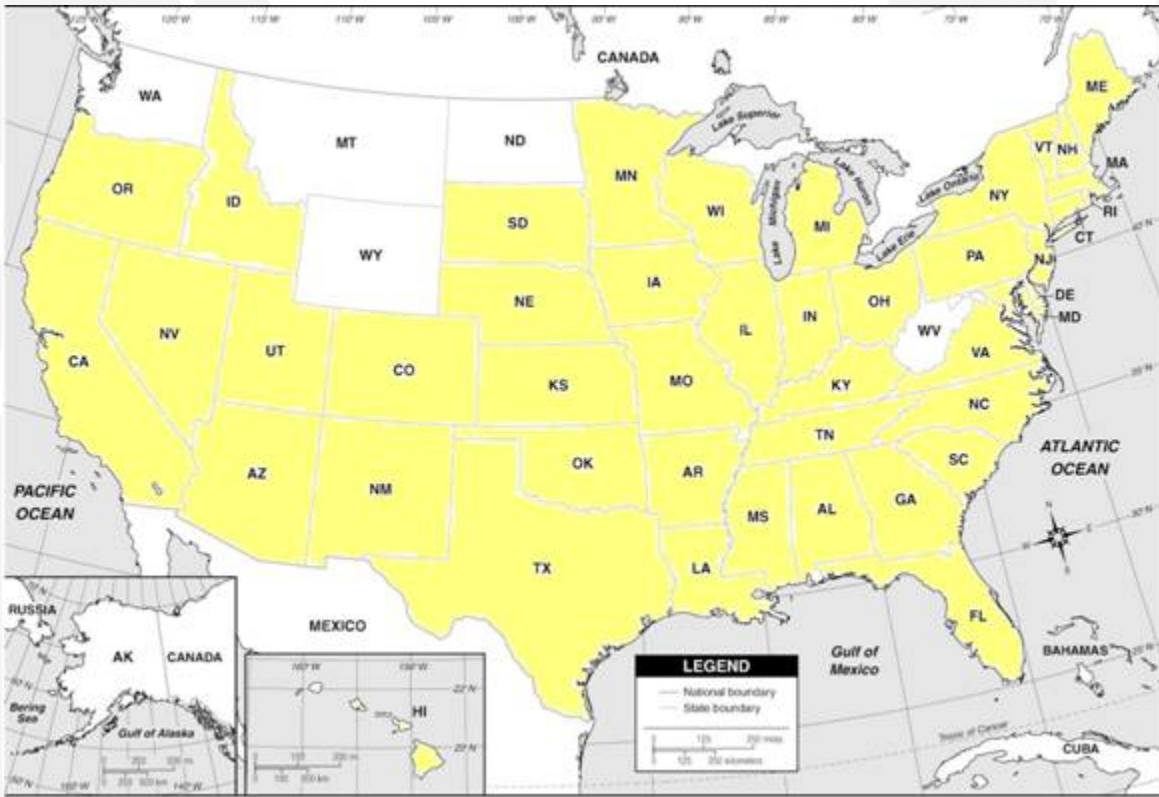


- ① 6 Wheels Per Week = \$12K Per Year @ a 40% Gross Profit
- ① 12 Wheels Per Week = \$24K Per Year @ a 40% Gross Profit
- ① 18 Wheels Per Week = \$36K Per Year @ a 40% Gross Profit

***Customer Value + Added Service + Great Margins = Profit Center Potential***

## AWRS Locations

From East To West, North To South, And Around The World,  
Wherever Alloy Wheels Are Repaired, AWRS Is There





## AWRS Warranty

### *Limited Wheel Repair Warranty*

*Each Alloy Wheel Repair Specialists business is independently owned and operated under a franchise agreement with Wheel Repair Solutions International, Inc., a Georgia Corporation. The Franchisee that is providing the service to you has agreed to honor a limited warranty on the workmanship of the repair for the life of the wheel. This warranty is only in affect for the original retail consumer purchaser of the service and is non-transferable. If due to the workmanship, and while the vehicle is operated under normal driving conditions, the paint and/or clear coat chips or flakes, or other defects in the surface occur that are determined to be the result of workmanship, then the wheel will be repaired at the sole cost of the AWRS Franchisee. The wheel will not be repaired at no charge if it is determined that, in the best judgment of the technician, the damage occurred due to adverse driving conditions, foreign chemicals or substances making contact with the wheel or any damage resulting from physical contact with any surface made after the repair was completed. Only the identical type of repair as was originally completed will be performed to honor this warranty. The technician will do everything possible to perform the work in a timely manner and at a mutually convenient location.*